

Core Values

Clear and simple every time

- Our projects run smoothly and are enjoyable and rewarding for our clients
- We create clean designs that are intuitive and easy to use
- We communicate clearly and unambiguously
- We always choose simple solutions over complex ones

Alone together

- We work remotely but feel part of a team
- We trust and respect one another
- We celebrate and reward success
- We raise our hand and share ideas

Do Sh*t Properly

- We deliver to a high standard, always
- We create robust, scalable solutions
- We pay attention to the details
- We own our work and check it thoroughly
- We use proven, best-in-market tools
- We follow established processes

Raise the bar (inch by inch)

- We offer up solutions, rather than just identifying problems
- We always strive to do better learning from our mistakes
- We make small incremental improvements that lead to big change
- We invest in ourselves and expertise
- We welcome and actively seek feedback